

## Noetix® Dashboard

To manage your business, you need information about your operations delivered to your desktop in time to impact the decision making process. A dashboard provides a means to do just that. Dashboards were once viewed exclusively as an executive tool, but performance management initiatives, regulatory compliance requirements, and other external forces have extended the need for dashboards throughout the enterprise.

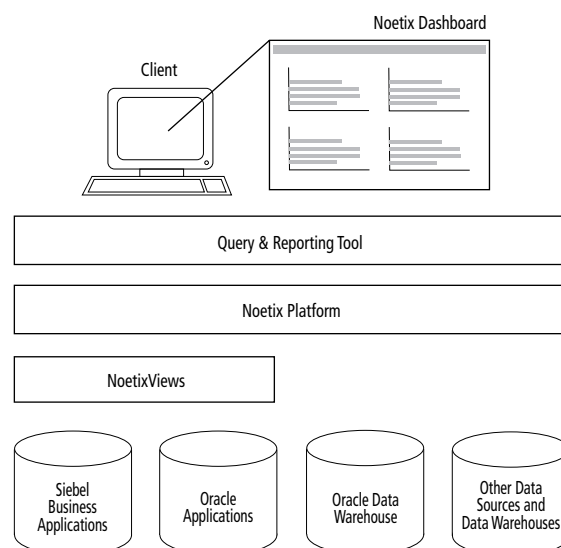
It's never been easier to make data-driven decisions. Noetix Dashboard provides immediate access to your enterprise data, enabling decision makers to guide business performance and to address emerging problems as they arise.

### Benefits

- ▶ Leverage your existing technology
- ▶ Decisions made with up-to-date data
- ▶ Centralized management and administration
- ▶ Flexible drill down and on-the-fly data filtering
- ▶ Fast to implement
- ▶ Improve business performance and profitability

### Leverage Your Existing Technology

All the information you need to build your ideal dashboard is probably not contained in just one system or database. A data warehouse is an expensive option, and fortunately with Noetix, not necessary. Noetix Dashboard can connect directly to your existing data sources. If you already have a data warehouse, Noetix can connect to that, too. If your enterprise data is in the Oracle E-Business Suite or Siebel CRM, Noetix can access that data, no matter what version you are using.



Noetix Dashboard easily integrates information from any data source

### Decisions Made with Up-to-Date Data

Noetix Dashboard displays information derived directly from your enterprise systems, so there's no need for the cost and delay of an ETL process. As a result, your decision makers are empowered with accurate, relevant information. You can schedule data updates as often as you choose or you can configure real-time query execution within the dashboard. Combine the two options for the optimal mix of real-time and cached information.

### Centralized Management and Administration

From a single management console, an administrator can deploy a dashboard to hundreds or thousands of users automatically. With point-and-click scheduling and parameter selection, a single dashboard can deliver relevant information to many disparate

users. By reusing the security implemented in your enterprise applications, Noetix ensures that those users see only the information they are permitted to see. At the user level, multiple instances of a specific dashboard can be configured, each using different credentials. At the site level, security can be provided by limiting access to the dashboard files themselves, either through a portal or directly through your web server.

### Drill to Detail and Filtering

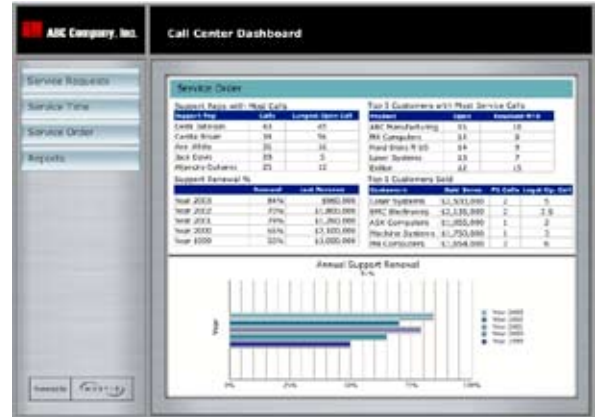
Noetix Dashboard supports drill down from any element on the dashboard to display other elements in the dashboard, execute a query, open a worksheet, launch a document, or even display another dashboard. There is no limit to the number of levels for which drill down can be configured. In addition, Noetix Dashboard provides optimized filtering options to allow the user to quickly select sections of the data to be shown in the dashboard's graphical display.

### Fast to Implement

With a library of dashboard templates that display key metrics for tracking your organization's performance, you can quickly deploy dashboards that meet your needs. In addition, for users of Oracle E-Business Suite or Siebel CRM, Noetix provides more than 100 pre-configured Key Performance Indicators (KPIs), which connect automatically to your data through NoetixViews® technology.

### Visual Cues Provide Early Warning

The dashboard uses color as a means to convey performance status by comparing actual values against target values. You define the thresholds at whatever levels you feel require action. These visual cues alert you when a critical metric has been passed or is about to be passed, so that potential problems can be averted before they impact your business.



Call Center Dashboard

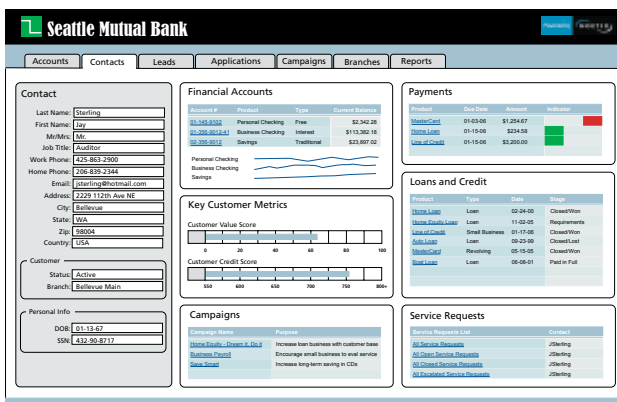
### Which KPIs Are Right For You

Every company is different and the needs of each business unit are unique. The process of determining which KPIs provide the business intelligence details you need begins with requirements gathering and continues through a complete project development cycle. Through extensive interviews with your business users and technology team, Noetix helps to identify those KPIs that are important to your daily business reporting and to build a dashboard that delivers them.

### For More Information

Discover how to dramatically increase the return on your reporting investment and enhance your ability to quickly answer critical business questions: call us toll-free at 866-4NOETIX or visit our Web site at [www.noetix.com](http://www.noetix.com).

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Use of color indicators show a payment is past due



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